

RYAN HOOG

EDITOR & MOTION GRAPHIC DESIGNER

Creative professional with over 12 years of experience in video editing, motion graphics design, and content production. Proven track record of delivering high-quality work for top-tier clients in the entertainment and advertising industries. Adept at both 2D and 3D motion graphics, with a strong passion for storytelling and visual creativity.

FREELANCE

The Academy of Motion Picture Arts & Sciences

MARCH 2015 - PRESENT

- > Video Editor - Academy Originals and onsite social content creation during The Oscars, ensuring real-time engagement and amplification of brand narratives.

Saatchi & Saatchi LA

OCT 2017 - PRESENT

- > Video Editor and Motion Graphics Designer - Contributing to high-profile projects for Toyota, T-Mobile, Walmart, and Aesics, showcasing expertise in crafting compelling visual narratives and dynamic motion graphics.

Tiny Dino

March 2021 - PRESENT

- > Video Editor and Motion Graphics Designer - Paramount, Deluxe & Snapchat. Crafted original and captivating social media posts, leveraging expertise in video editing and motion graphics design to create dynamic content tailored to each platform's audience and objectives.

SweetSpot Media

July 2022 - PRESENT

- > Motion designer for Mattel Barbie and Matchbox Ads. Leveraged creative flair and technical prowess to craft dynamic and engaging advertisements, contributing to brand identity and market prominence.

Ghost Atomic

May 2022 - PRESENT

- > Motion designer developing animations for Microsoft and Amazon videos. Leveraged creativity and technical expertise to produce visually compelling content, enhancing brand storytelling and audience engagement across various video platforms.

The Many

Dec 2017 - PRESENT

- > Motion Graphics Designer - Walmart, Spindrift, NOS, Biofreeze, Google & YouTube. Developed compelling motion graphics content that elevated brand presence and engagement, showcasing a blend of creativity and technical proficiency.

FULL TIME

AV Squad

MAY 2017 - OCT 2017

Hollywood, CA

Associate Producer: Theatrical

Clients Include: Paramount, STX, Universal, Roadside Attractions

- > Worked with producers to write and produce theatrical trailers and TV spots.
- > Managed editors and schedules.

TINY HERO

SEPT 2015 - APRIL 2017

Burbank, CA

Trailer/Promo Producer

Clients Include: The Walt Disney Studios, Lionsgate, Nickelodeon, Dreamworks, ABC & Amazon Studios.

- > Wrote and produced trailer or TV campaigns.
- > Supervised all editing, graphics, and final post-production.
- > Supervised IT and digital systems.

TECHNOLOGY

- > Adobe Premiere Pro
- > Adobe After Effects
- > Cinema4D
- > Adobe Photoshop
- > Social Media
- > Apple iOS and Mac OS
- > DSLR Camera photography and filming

INTERESTS

- > Energetic self-starter capable of self-management and constantly seeking ways to learn and improve.
- > Tech enthusiast who enjoys post-production workflow architecture and optimization.
- > Passionate volunteer at media events and other humanitarian charities.
- > Ten years of tap dancing experience with awards, including Best in Show.

Work Examples

- > WWW.RYANHOOG.COM